



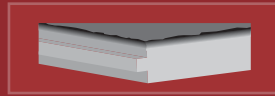
AIR DRIED 48 FINISH™

Strongest protection for your wood floors !

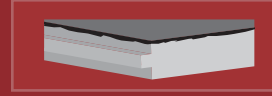
Wood is a product of nature that needs a natural finish. Most common urethane finishes cover the wood surface with a thick chemical layer of coating, taking away the beauty and elegance of the wood grain. By penetrating the surface of the wood, **AIR DRIED 48 FINISH™** protects and saturates your floor for a lifetime while still preserving the original feeling and look of the grain.

AIR DRIED 48 FINISH™ compared to ...

... a common urethane finish



AIR DRIED 48 FINISH™ penetrates into the entire surface of the wood floor. In doing so, **AIR DRIED 48 FINISH™** protects and saturates your floor while still preserving its natural look and feeling



A traditional UV-cured urethane coating covers the surface of the wood floor, making the floor look like a mirror and feel like plastic



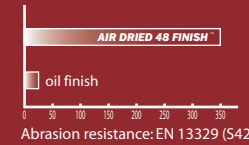
Scratching a common UV-cured urethane will cause highly visible damage as the coating starts flaking and turns white around the scratch.



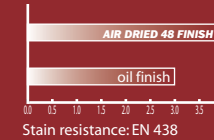
As **AIR DRIED 48 FINISH™** has penetrated into the wood it is much harder to scratch. In case of a scratch, the scratch can be easily repaired on site with a standard touch up kit.

FACT: the average UV-cured urethane coating is applied in 5 minutes. The total finishing time of **AIR DRIED 48 FINISH™** takes 48 hours.

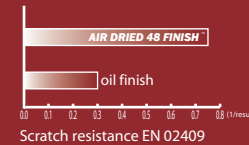
... a regular oil finish



AIR DRIED 48 FINISH™ endures abrasion 14 times better than regular oils.



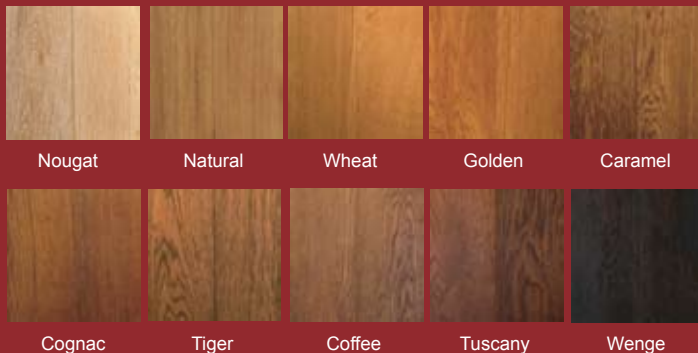
AIR DRIED 48 FINISH™ protects your floor exceptionally well against any kind of stain.



AIR DRIED 48 FINISH™'s deep penetration into the wood makes your floor highly resistant against scratches

FACT: Normal residential traffic requires oiled floors to be refinished every 6-12 months. **AIR DRIED 48 FINISH™** does not need refinishing for 20 years.

AIR DRIED 48 FINISH™ covers a color range going from very light contemporary colors over deep warm red and brown tones to truly antique dark stains. The colors are fade resistant which means that the surface will only change in color due to the ageing of the wood and in a lesser way due to the ageing of the product.



What makes **AIR DRIED 48 FINISH™** so special?

AIR DRIED 48 FINISH™ offers the strongest protection for a unique solution application process. Each plank is "air dried" during 48 hours to give the strongest protection available. The **AIR DRIED 48 FINISH™** finishing process also preserves and accentuates the natural grain visual of your wood floor.

Step 1: Each plank is checked and stained manually using a cloth that rubs the color deep into the wood grain.



Step 2: After staining, the planks are individually stacked on racks to allow the stain to dry and penetrate into the surface of the wood for 8 hours long.

Step 3: Once the stain is dry, a base layer of **AIR DRIED 48 FINISH™** is applied using a curtain coat that ensures 100% coverage of the entire surface.



Step 4: A drying time of not less than 20 hours is needed for the first **AIR DRIED 48 FINISH™** layer to saturate and dry.



Step 5: A top layer of **AIR DRIED 48 FINISH™**, existing of 5 coats in total, is applied to give the planks their final surface protection.

Step 6: A final drying cycle of 20 hours is needed to air-dry the finish before it is ready for packing.